



Advanced Bionics

BRING ON THE SOUND

Hearing as **unique** as you are





Jim Muccilli, AB recipient, with his wife

BRING ON THE SOUND
Hearing as **unique** as you are



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Harrison Edwards, AB recipient, with his mother

BRING ON THE JOURNEY



Advanced Bionics

Your Life. **Our Commitment.**[™]

Harrison's mom is a pediatric cardiologist and his dad holds a doctorate in engineering, so when they began researching solutions for his hearing loss, they knew exactly what they were looking for. They wanted a company that combined advanced technology with a genuine commitment to the people they serve, which is why they chose Advanced Bionics.

Like Harrison's family, you can be assured that AB is **dedicated to improving your life** by helping you hear your best in every situation. The industry-first cochlear implant innovations from Advanced Bionics deliver the most complete, natural hearing possible. AB's **wide range of services and resources** will continually support you and your family.

- Innovation leadership
- Gold standard in customer service
- Comprehensive five-year warranty on core external components and ten-year warranty on implants
- Unique educational and rehabilitation resources
- *HearingJourney.com*, online community for peer advice

Learn more about the journey to hearing with AB.

Connect with AB via email at
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



PHONAK

The innovation DNA of AB and Phonak have combined to deliver performance technologies that will change the way you hear. To learn how this unique collaboration provides advantages for hearing your best as you explore life's rich soundscape, please contact an AB representative, or visit [AdvancedBionics.com](https://www.advancedbionics.com).



The Power of Two **Working Together as One**

In 2009, AB joined Phonak as part of the Sonova Group of companies and began a **collaboration unlike any other in the industry**. Since then, the innovation leaders in cochlear implants and hearing aids have continuously combined technologies to **deliver new, unequalled hearing solutions**.

This union has led to unique products that improve your ability to **confidently connect and communicate** with the world around you.

Together, we will continue to challenge the boundaries of technology to provide you and your family with **unrivaled hearing performance**.

- 85 combined years of innovations
- Millions helped worldwide
- History-making solutions for hearing with two ears
- Unmatched wireless connectivity portfolio
- Hear the World foundation dedicated to providing hearing solutions for those in need



Dr. Samantha McKinney, AB recipient and audiologist

BRING ON THE DREAM



HiRes 90K™ Advantage Implant
with HiFocus™ Mid-Scala Electrode



Naida CI Sound Processor



Neptune™ Sound Processor

Hearing as **Unique** as You Are

Dr. Samantha McKinney never allowed her hearing loss to stop her from following her dream of becoming an audiologist. When she chose a cochlear implant system that would help her succeed professionally and improve her personal quality of life, she decided AB provided the solution best suited to her.

Your talents, dreams, hopes, and experiences in life are unique to you. Your hearing solution should be too. Whatever it is you or your child want to achieve in life, the wide range of technologies **available only from AB and Phonak** can be **tailored for your personal and professional success.**

These technologies work automatically to help you **hear better in noisy surroundings, communicate more easily on the phone, and connect wirelessly to any media.** They can give you the freedom to **enjoy any activity** you choose in **any kind of environment** with the confidence that you will always **hear your best.**

Learn more about AB innovations.

Connect with AB via email at
hear@AdvancedBionics.com
or visit [AdvancedBionics.com/BEA](https://www.AdvancedBionics.com/BEA)



Edward and Kenneth Freeman, AB recipients

BRING ON THE PERFORMANCE



Learn more about the Naída CI sound processor.

Connect with AB via email at
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



Naída CI Q90 Sound Processor

Hear Clearly Anytime, Anywhere

Edward and Kenneth are always on the go. On top of schoolwork and social events, they are avid surfers and competitive swimmers. For the best hearing performance wherever they go, whatever they do, they rely on AB technology.

Even if you're not as busy as the Freeman brothers, you want to **know that the system you choose** for you or your child **will automatically provide uncompromised hearing under the most challenging circumstances.**

The features in AB's **Naída CI Q90 sound processor** are **uniquely designed** to help you communicate, enjoy music, and keep connected. AB & Phonak hearing innovations **intelligently adapt to any listening situation** for superior sound anywhere you go.

- Groundbreaking innovations that enable you to hear with two ears working together
- Unique solutions for hearing in noise, on the phone, and in water
- Automatic adjustments for any setting
- Proven technologies for better speech understanding and listening comfort
- Most comprehensive wireless connectivity accessory collection
- Compatible with Phonak hearing aids and accessories



Yu Yung, AB recipient, with his parents

BRING ON BINAURAL VOICESTREAM TECHNOLOGY™

The Technologies **Unique** to AB & Phonak that Make it Happen.



Binaural VoiceStream
Technology



ZoomControl



DuoPhone



QuickSync



StereoZoom



The Best Technology for Hearing with Two Ears

Yu enjoys the excitement and energy of a busy, bustling street. And he appreciates being able to hear his parents, even with all the commotion around them. AB technology enables his ears to work together in unique ways, so he can focus on their voices, despite all the background noise.

AB provides the most advanced technology for hearing with two ears. The groundbreaking Phonak **Binaural VoiceStream Technology™** in your Naída CI sound processors doesn't simply process sounds independently, like other systems. It gives your processors **the unique ability to communicate with each other**. Your processors work together, automatically and in real time. They intelligently **focus on the sound you want to hear** and deliver it wirelessly to **both ears simultaneously** while significantly **reducing unwanted noises**. As a result, you get the maximum possible speech understanding in any environment.

Another unique benefit is the ability to simultaneously hear in both ears while streaming audio from a **wide variety of Phonak accessories** to two Naída CI processors or to a Naída CI and a compatible Phonak hearing aid. This makes **listening to music, using the phone, and carrying on conversations in noisy places** easier and more enjoyable.

Whether you are considering a second cochlear implant, now or in the future, or plan to continue using a hearing aid on one side, AB provides **unique advantages for hearing with both ears**.

- Hear naturally & automatically
- Hear in even the most challenging listening situations
- Hear with two ears working together

Learn more about the advantages of
Binaural VoiceStream Technology.

Connect with AB via email at
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



Dr. Sally Longstaffe, AB recipient, with her daughter-in-law and grandchildren



BRING ON THE AUTOMATION

The Technologies **Unique** to AB & Phonak that Make it Happen.

- 

ClearVoice
- 

HiRes Fidelity 120
- 

AutoSound™ OS
with HiResolution™ Sound
- 

HiRes™ Optima
- 

SoundRelax
- 

WindBlock
- 

UltraZoom

Simply Automatic

As a busy physician, mother, and grandmother, Dr. Sally Longstaffe encounters many different listening situations throughout her day. She'll go from the relative quiet of her office, to the commotion of a room full of active children, or to the wind and noise outdoors. Whatever the environment, Sally relies on AB technology to automatically and intelligently adapt to her surroundings and the different hearing challenges they present.

You are constantly moving from one environment to another, encountering different levels of sound from one moment to the next. AB's AutoSound™ OS technology **adapts automatically and intelligently** to the sound around you just like a normal-hearing ear, making any adjustments necessary so you **hear your best wherever you go**.

There is no need to change any settings or controls. From airports to offices, parties to playgrounds, **AB's innovations in automation mean that your hearing is ideal for every listening setting**.

- Understand speech easily in quiet or in noise
- Enjoy music and understand song lyrics clearly
- Hear comfortably in wind or in the presence of sudden, loud noises
- Follow conversations effortlessly in cars, trains, or buses



Ximena Mouas, AB recipient, with her grandmother

BRING ON THE NOISE

The Technologies **Unique** to AB & Phonak that Make it Happen.

- | | | | | | | | | |
|--|---|--|--|--|---|--|---|---|
| 
ClearVoice | 
HiRes Fidelity 120 | 
HiRes [®] Optima | 
T-Mic 2 | 
AutoSound [™] OS
with HiResolution [™] Sound | 
UltraZoom | 
ZoomControl | 
Roger | 
Binaural VoiceStream
Technology |
| 
SoundRelax | 
WindBlock | 
EchoBlock | 
RemoteMic | 
ComPilot | 
StereoZoom | 
DuoPhone | 
DECT Phone | 
EasyCall |



Sound has **Never Been Smarter**

Understanding the advantages of one cochlear implant system over another can be a challenge. For Ximena, it helped that she could rely on the advice of her grandmother, Carolyn, who happens to be an audiologist and speech-language pathologist. Carolyn knew that the unique technology only available from AB would help Ximena hear better in all the noisy places she finds herself in every day.

It's a noisy world. With more ways to hear in noise than ever, you can **keep up with the conversation**, no matter how loud it gets. As you move throughout your day, **your hearing devices automatically adapt to your environment** so it's **easier to understand** what people are saying.

Unlike any other system, AB Naída CI processors work together to help you hear the person you are talking to, even on a busy street, by focusing on the sound you want to hear and reducing the distracting noise around you. Proven wireless accessories make it easier and more fun to **connect with the people and media you love**.

- Focus effortlessly on speakers in front, beside, or behind you
- Listen more easily in the classroom, the office, or anywhere
- Hear calls from any phone, any brand in both ears at once for easier conversations at home, in the office, or on the go
- Hear more comfortably in the presence of wind, echo, and sudden noises

Learn more about the advantages AB offers for better hearing in noise.

Connect with AB via email at hear@AdvancedBionics.com or visit [AdvancedBionics.com/BEA](https://www.AdvancedBionics.com/BEA)



Dana Sharp, AB recipient, with his wife

BRING ON THE CONVERSATION

The Technologies **Unique** to AB & Phonak that Make it Happen.



ClearVoice



T-Mic 2



EasyCall



DECT Phone



ComPilot



DuoPhone



Learn more about the innovations that make talking on the phone easier.

Connect with AB via email at:
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



Phonak EasyCall
Accessory



Phonak DECT Phone



Phonak ComPilot
Accessory

Effortless Communication on the Phone

Dana takes advantage of AB & Phonak technology to use the phone with comfort and confidence. He knows that hearing and understanding on the phone is easier and better than ever with unique features and accessories only available from AB & Phonak.

The full range of options include a landline accessory that streams sound to your processors and works as a regular phone for the rest of the family or your colleagues at work. Wireless streaming accessories are available to transmit sound directly to your processors from **any kind of cell phone**.

Even when using a regular phone, AB's exclusive ear-to-ear technology allows you to hear the call in both ears at the same time, for the **clearest possible hearing in noisy environments**. So pick up the phone, chat with your friends and colleagues, order a pizza, or get in touch with a loved one you've been missing.

- Only system available that allows you to hold the phone directly to your ear without any intermediary device
- Hear your phone calls in both ears
- Stream calls wirelessly to both processors or a processor and a compatible Phonak hearing aid
- Unique direct streaming from mobile devices
- Only landline solution for hearing your call in both ears



Carol de la Rosa, AB recipient, with her grandchildren

The Technologies **Unique** to AB & Phonak that Make it Happen.

BRING ON THE CONNECTION



ComPlot



TVLink II



RemoteMic



DuoPhone



DECT Phone



EasyCall



Roger I7 Receiver



Roger P en



Roger Clip-on Mic



Phonak ComPilot
Accessory



Phonak TVLink II
Accessory



Phonak RemoteMic
Accessory



Roger™ Pen



Roger™ 17
Receiver



Roger™
Clip-on Mic

Reach Out, Tune In, **Stay Connected**

Carol's time with her grandchildren is precious. She wants to stay connected and join in on all their activities. AB technology helps her have fun with the kids.

Take full advantage of the wireless world we live in. With the combination of AB innovations and proven Phonak technology, you can enjoy the **freedom of wireless communication** and the incredible benefits of **better hearing in noise**.

The Phonak portfolio of wireless accessories provides you with **unparalleled access** to today's popular media, streaming audio from your phones, tablets, computers, media players, and TVs.

Phonak accessories also provide **solutions in challenging listening situations** when distance and loud noise come into play, so you can **hear better** in lectures, meetings, restaurants, and classrooms.

- Proven technology from the hearing instrument industry leader
- Stream sound wirelessly to both processors or a processor and a compatible Phonak hearing aid
- Talk online with FaceTime or Skype video calling

Learn more about AB's wireless accessories.

Connect with AB via email at
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



Aria Sailer, AB recipient, with her parents

BRING ON THE MUSIC

The Technologies **Unique** to AB & Phonak that Make it Happen.



HiRes Fidelity 120



ClearVoice



AutoSound™ OS
with HiResolution™ Sound



T-Mic 2



HiRes™ Optima



ComPilot



TVLink II



Roger



Sing, Dance, Play, **Capture the Rhythm**

Aria's mom and dad have a passion for music and now, so does she. With AB technology, Aria has been able to overcome her hearing loss and find the same joy in singing and listening to music that her parents share.

Music inspires the soul. You or your child want to hear vocals and instruments as accurately and clearly as possible. Advanced Bionics technology is designed to **capture music without missing a note.**

Only AB offers sound processing innovations proven to **enhance speech understanding and music appreciation.** AB's advanced implant design and sound processing strategy deliver all the **dimensions of music**, including a wider range of pitches than any other system. These innovations mean you can hear song lyrics more clearly and enjoy the sound of music better than ever before.

- Enjoy streaming music wirelessly or with headphones or earbuds
- Hear and understand song lyrics more clearly
- Sit back and listen as your processors automatically capture and deliver the softest and loudest sounds

Learn more about AB's advantage in music appreciation.

Connect with AB via email at
hear@AdvancedBionics.com
or visit [AdvancedBionics.com/BEA](https://www.AdvancedBionics.com/BEA)



Rebecca Vides, AB recipient

BRING ON THE WATER

The Technologies **Unique** to AB & Phonak that Make it Happen.



AquaMic



AquaCase



Neptune



AquaMic™ Headpiece



AquaCase™ Enclosure
with Naída CI Sound Processor



Neptune™ Sound Processor

Uncovered. Uncompromised. **Underwater Hearing.**

Rebecca lives in water. She swims, kayaks, jet skis, paddle boards, and snorkels. And she loves being able to hear, whatever she's doing, with the unique waterproof hearing solutions from AB.

AB is the only cochlear implant manufacturer to offer a **fully waterproof headpiece microphone**, so you can **hear your best in and around water**. Less advanced options on the market require the microphone to be covered, muffling sound and hindering the ability to hear clearly.

You can protect your **Naída CI sound processor** from the elements with the world's only **unlimited-use waterproof case**. The robust AquaCase accessory has been developed to provide great hearing during even the most rugged activities.

You can also choose Neptune, the world's **first and only swimmable sound processor** featuring the industry's only freestyle™ design that lets you wear it wherever you like it.

Learn more about AB's unique waterproof products.

Connect with AB via email at
hear@AdvancedBionics.com
or visit [AdvancedBionics.com/BEA](https://www.AdvancedBionics.com/BEA)

- World's only waterproof microphone
- World's only unlimited-use waterproof processor accessory
- World's only waterproof, freestyle sound processor
- All weather. All sports. All terrain. All ages. All lifestyles.



Naish & Poppy Kellmeyer, AB recipients, with their brother

BRING ON THE ADVANTAGE

The Technologies **Unique** to AB & Phonak that Make it Happen.



HiRes 90K Implant



HiFocus™ Mid-Scala



HiRes 90K™ Advantage Implant
with HiFocus™ Mid-Scala Electrode

The Implant You Can **Trust**

Naish and Poppy are siblings who laugh, play, learn, and swim together using AB innovations. Their parents chose AB for reliable, upgradeable technology that would grow up along with them, providing the best hearing now and in the future.

The HiRes 90K™ implant family features sophisticated technology designed to **bring you clear, accurate sound**. Built to **rigorous quality standards**, AB implants are **highly reliable** and able to withstand even the most rugged lifestyles.

Parents can have **peace of mind** that choosing AB will help your children listen, learn, communicate, and succeed. As a recipient, you can have confidence in the long-term durability and performance of AB's implants.

- Industry's fastest, most accurate sound delivery
- Five times the spectral resolution than products from other manufacturers
- Implant capability provides three times the number of pitches as competitors
- Built Kid Tough™ durability with a reliability rate of 99.8%¹
- Compatible for MRI testing²
- Fully upgradeable for future technology

Learn more about the advantages of AB's implant technology.

Connect with AB via email at
hear@AdvancedBionics.com
or visit AdvancedBionics.com/BEA



TOOLS for SCHOOLS™
Program



THE Listening Room™
Rehabilitation Website



CONNECT to a Mentor
Program



BRING ON THE COMMUNITY



CUSTOMER
SERVICE



Here for You

When you choose AB, you join a family of **caring professionals** dedicated to supporting your needs. AB's **qualified service teams** and **comprehensive rehabilitation resources** are available to help you during your entire journey to hearing.

With AB's **Connect to a Mentor program**, you can connect directly to an AB recipient or a recipient's caregiver and learn about their experiences. Get connected today at **AdvancedBionics.com/CTM**.

To experience our support services firsthand, contact us at:
866.844.4327 (HEAR) or **hear@AdvancedBionics.com**.

- Award-winning customer service
- Compassionate community of volunteers
- In-house audiologists and hearing healthcare professionals
- Rehabilitation tools including apps, websites, toys, games, and exercises at **TheListeningRoom.com**
- Lively online forum that welcomes your questions and comments at **HearingJourney.com**

Learn more about AB's award-winning support services.

Connect with AB via email at
hear@AdvancedBionics.com
or visit **AdvancedBionics.com/BEA**



System Technology



Naída CI Sound Processor

World's most advanced sound processor features major breakthroughs in unilateral, bilateral, and bimodal technology to help you hear better in noise and on the phone



Neptune™ Sound Processor

World's only swimmable sound processor that gives you great hearing in and out of water



HiRes 90K™ Advantage Implant

AB's cochlear implant features the most advanced sound processing circuitry available, unsurpassed programming flexibility, and nearly unlimited ways to deliver sound so you can hear your best



HiFocus™ Mid-Scala Electrode

AB's newest electrode offers your surgeon precise control of the angle and speed of insertion for optimal placement in your cochlea to protect its delicate structures

Sound Enhancement Features



ClearVoice™* Speech Enhancement Technology

AB sound processing strategy that automatically separates distracting noise from the speech signal, clinically proven to help you hear significantly better in noise



UltraZoom Feature

Now an automatic feature in the Naída CI Q90 sound processor, UltraZoom is an adaptive multi-channel dual-microphone beamformer that focuses on sound from a speaker in front of you for improved speech understanding in noisy settings



Phonak Binaural VoiceStream Technology™ (Bilateral Feature)

A group of features designed to help you better understand speech in complex listening situations by focusing on a single voice in noise (StereoZoom, ZoomControl and DuoPhone) and to enable one-touch control of two processors (QuickSync)



StereoZoom Feature (Bilateral Feature)

Binaural VoiceStream Technology feature that extracts a single voice from a noisy crowd so you can engage in a one-on-one conversation with less effort



ZoomControl Feature (Bilateral Feature)

Binaural VoiceStream Technology feature that focuses on a speaker to your front-back or right-left for improved communication in noisy environments



DuoPhone Feature (Bilateral Feature)

Binaural VoiceStream Technology feature that automatically streams your phone calls to both ears simultaneously for stereo hearing and easier conversations in noise



QuickSync Feature (Bilateral Feature)

Binaural VoiceStream Technology feature that provides one-touch control of your processors for easy, convenient, instant, simultaneous adjustments to volume and program settings on both ears



AutoSound™ OS Technology

AB and Phonak solutions that build on the benefits of AutoSound technology with fully automatic features for better speech understanding everywhere, greater music enjoyment, more comfort in the presence of wind and sudden noises, and effortless conversations in challenging environments



HiRes Fidelity 120™* Sound Processing

AB sound-processing strategy that uses 120 spectral bands to deliver five times more sound resolution than any other cochlear implant system, developed to give you access to all the dimensions of sound, from the rich layers of music to the subtle distinctions in tone during conversation



HiRes™* Optima Sound Processing

AB sound-processing strategy that optimizes battery life while giving you the same great performance as HiRes Fidelity 120



WindBlock Feature

Phonak technology that reduces wind noise to improve your listening experience in windy conditions



EchoBlock Feature

Phonak technology that is designed to improve your listening experience in places that echo a lot, such as large assembly halls



SoundRelax Feature

Phonak technology that softens sudden loud sounds, such as slamming doors or clanging dishes, providing you with a more enjoyable hearing experience

Waterproof Technology



AquaMic™ Headpiece

World's only waterproof headpiece microphone for uncovered hearing in, under, and around water, compatible with both Naída CI and Neptune™ sound processors



AquaCase™ Enclosure

Waterproof case that protects your Naída CI processor from water, dirt, dust, sweat, mud, rain, and snow, so you can hear your best anytime, anywhere, and during any activity

Wireless Connectivity & Phone Technology



T-Mic™ 2 Microphone

AB's unique microphone positioned at the opening of the ear that allows you to hear better in noise and enjoy using a phone, earbuds, and headphones just like everyone else



Phonak ComPilot Accessory

Remote control and wireless streamer that connects any Bluetooth-enabled device to your Naída CI sound processors, or to your processor and a compatible Phonak hearing aid



Phonak TVLink II Accessory

Accessory that streams high-quality TV audio to your Naída CI sound processors, or a Naída CI processor and a compatible Phonak hearing aid



Phonak RemoteMic Accessory

Lightweight microphone that takes the strain out of one-on-one conversations in noisy places by streaming speech to one or both of your Naída CI sound processors, or a Naída CI processor and a compatible Phonak hearing aid



Roger™ System

New digital wireless standard that enables you to hear and understand more speech in loud noise and over distance by transmitting sound from a microphone directly to a design-integrated receiver attached to your Naída CI processors



Roger™ 17 Receiver

Design-integrated receiver that attaches directly to your Naída CI processor battery so you can take advantage of Roger for better hearing in noise and over distance



Roger™ Pen

Versatile microphone that streams a speaker's voice or multiple speakers' voices to a design-integrated Roger 17 receiver on your Naída CI processors; it can also be used for cellphone calls or for listening to TV and multimedia



Roger™ Clip-On Mic

Discreet wireless microphone that can be used by a communication partner to stream their voice to a design-integrated Roger 17 receiver on your Naída CI processors, facilitating one-to-one communication in loud noise and over distance



Phonak DECT Phone

Powerful wireless transmitter that looks and works like a regular cordless phone, but also transmits sound to both your Naída CI processors simultaneously, reducing noise and maximizing understanding



Phonak EasyCall Accessory

Unique wireless accessory that attaches to and streams from any brand of Bluetooth-enabled cell or smart phone directly to your Naída CI processors for unmatched sound quality and speech understanding



AB myPilot Remote Control

Easy-to-use remote control that provides you with status information and one-touch changes to your programs, volume, and sensitivity settings



The Power of Two Working Together as One

The innovation DNA of AB and Phonak have combined to deliver performance technologies that will change the way you hear.

To learn more about the unique advantages of hearing with Advanced Bionics, call **866.844.4327 (HEAR)**, email hear@AdvancedBionics.com, or visit AdvancedBionics.com.



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For information on additional AB locations, please visit AdvancedBionics.com/contact

1. Mechanical improvements of the HiRes 90K™ implant that leads the industry with a 99.8% one-year cumulative survival rate (CSR), a measure that defines the likelihood of a device continuing to function over time. Advanced Bionics Reliability Update, 2014.

2. Removable magnet for MRI compatibility (safe for scans at 0.3T and 1.5T with magnet removed).

* Not approved for pediatric use in the United States.

Pictured on the cover:
Peter Veldhuis, AB recipient, and his children

The AB recipients, their family members, and friends featured in our brochure have not been compensated for the use of their image and stories in this material. Not all products listed are available in all territories and not all features described here are available on all devices. Talk to your hearing healthcare professional to find the solutions best suited to your needs.